

Focusing On Your Needs

TEAM APPROACH

▶ **MARKETING ASSOCIATE (MA) -**

A Sysco MA will be assigned as your primary contact representative. Sysco MA's attend year-round training sessions and product knowledge seminars to stay on top of the latest trends and innovations in the marketplace. MA's also provide customers with weekly specials, new item samples, market updates, and help in planning future events.

▶ **CUSTOMER SERVICE REPRESENTATIVE -**

The duties of our Customer Service Representatives are to process and complete customer orders and coordinate any pickups, returns, and other services requested. Along with MA's, they play a critical role in ensuring day-to-day customer satisfaction.



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TEAM APPROACH continued

- ▶ **BUSINESS RESOURCE SPECIALISTS -**
These specialists provide expertise in specific areas of foodservice. They work closely with customers to find solutions to their protein, seafood, foodservice supplies and beverage needs.

- ▶ **CULINARY SPECIALISTS -**
Sysco Culinary Specialists assist customers with menu development, food cost management and choosing an ideal product mix for their menus.

